

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Hello and welcome

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



From the President
William Jefferson Clinton
Birthplace Home National
Historic Site, located

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



in historic Hope,
Arkansas; a place famous
for

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Thirty-Fifth Annual

HOPE WATERMELON FESTIVAL

August 11-13, 2011



Hope, Arkansas
www.hopemelonfest.com



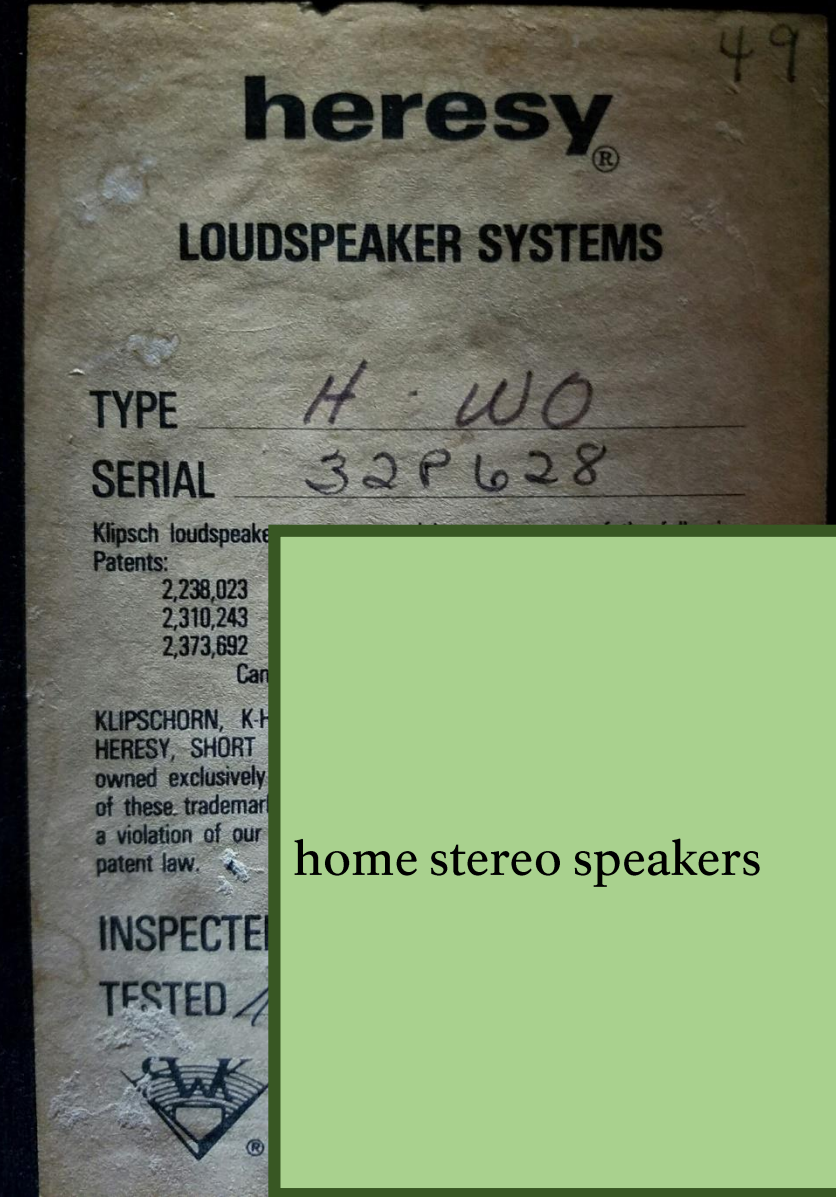
watermelons

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior



National Historic Site
Arkansas



home stereo speakers

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas

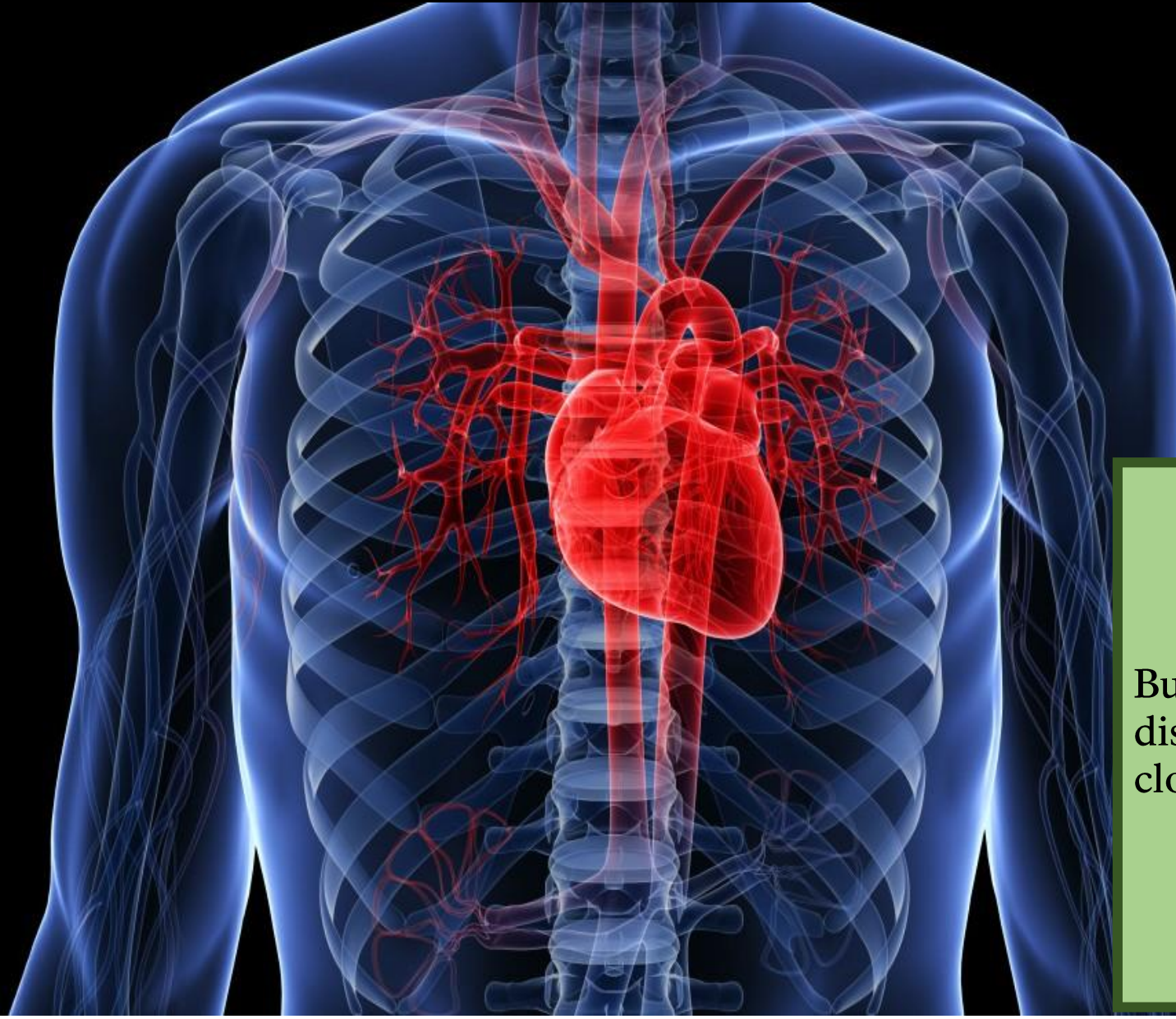


and a saxophone playing
President.

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas

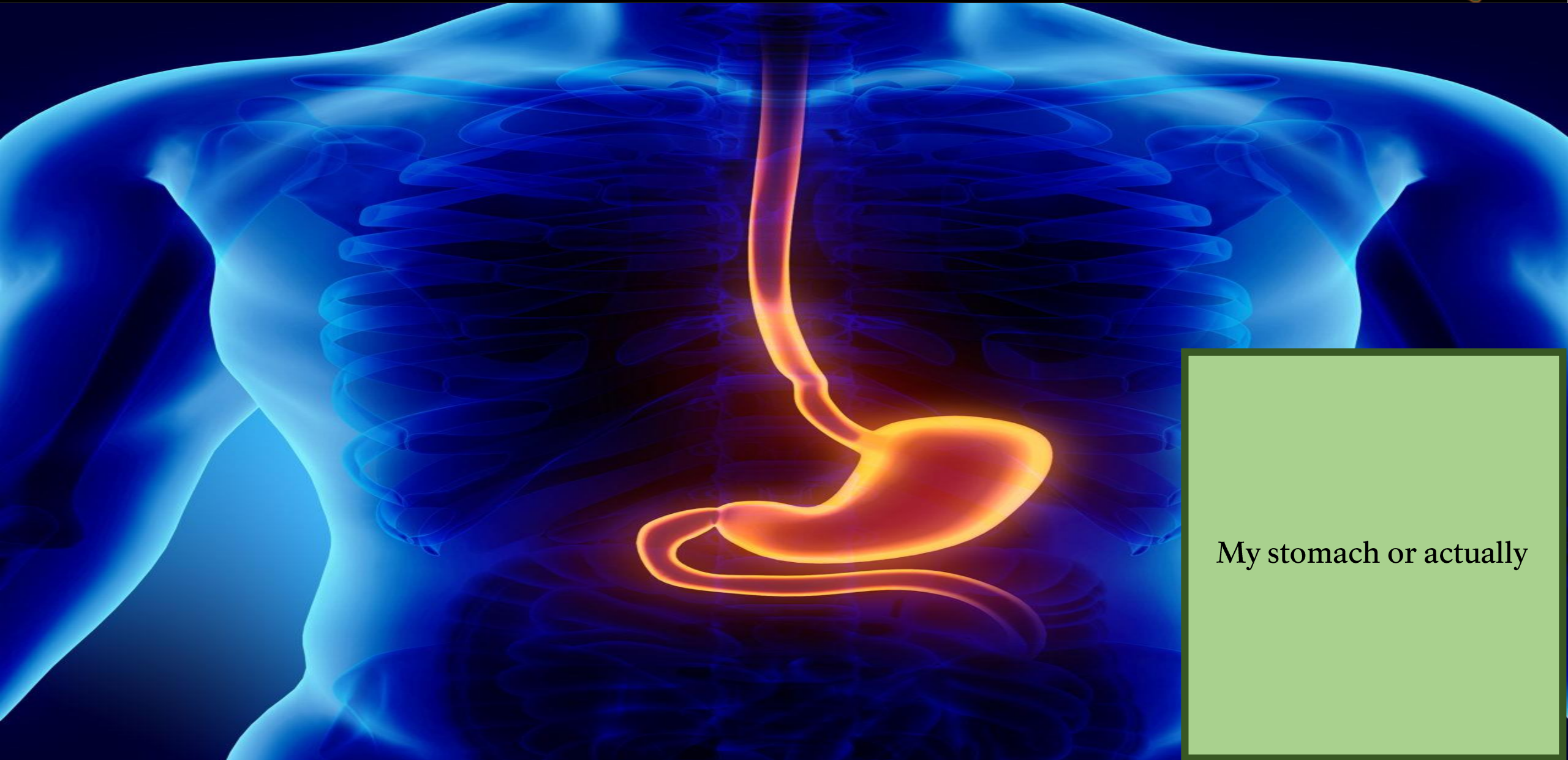


But today, I'd like to
discuss an issue a little
closer to my heart

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas

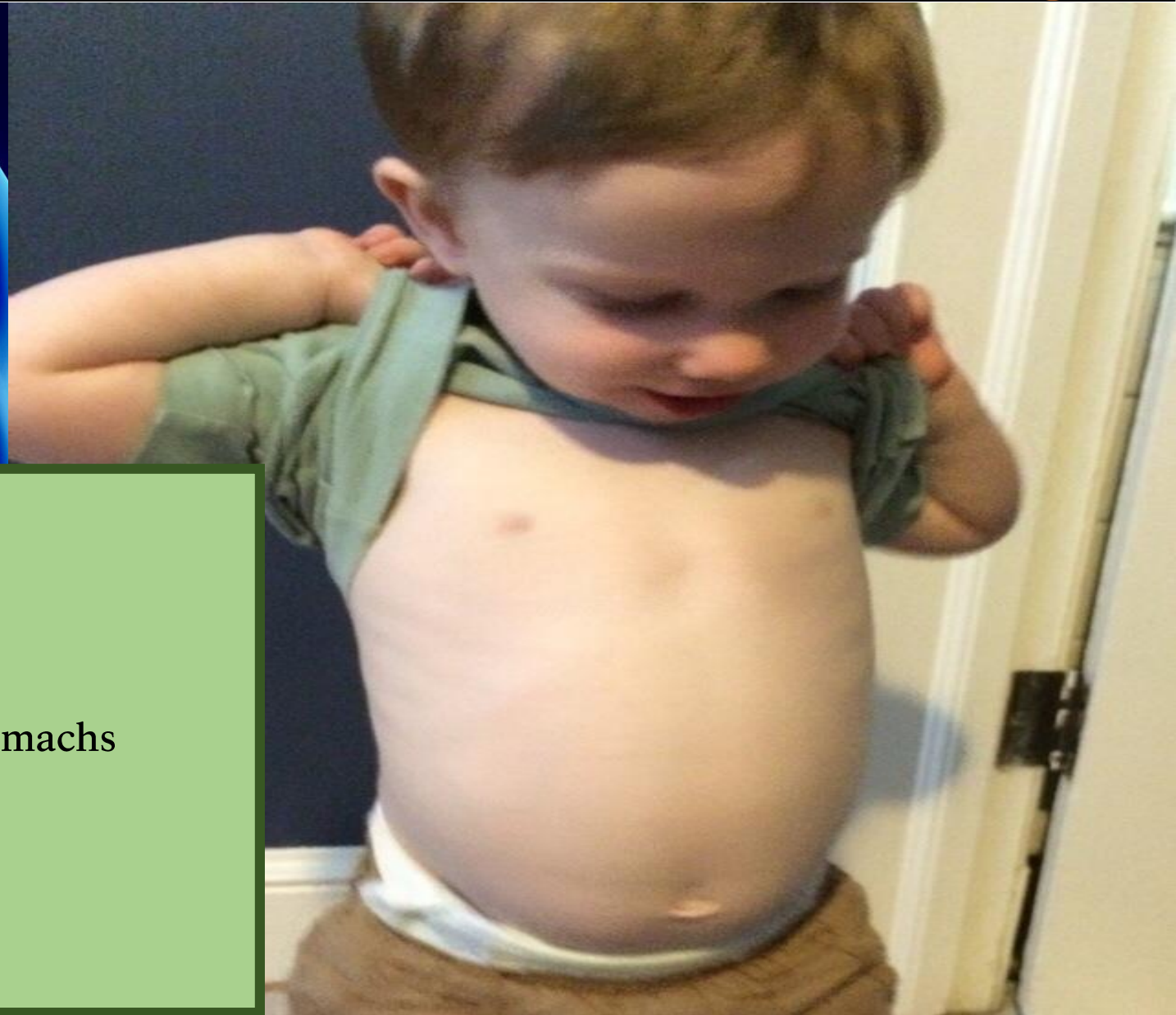


My stomach or actually

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Our stomachs

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior



National Historic Site
Arkansas



And the foods we eat each
day of the year

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



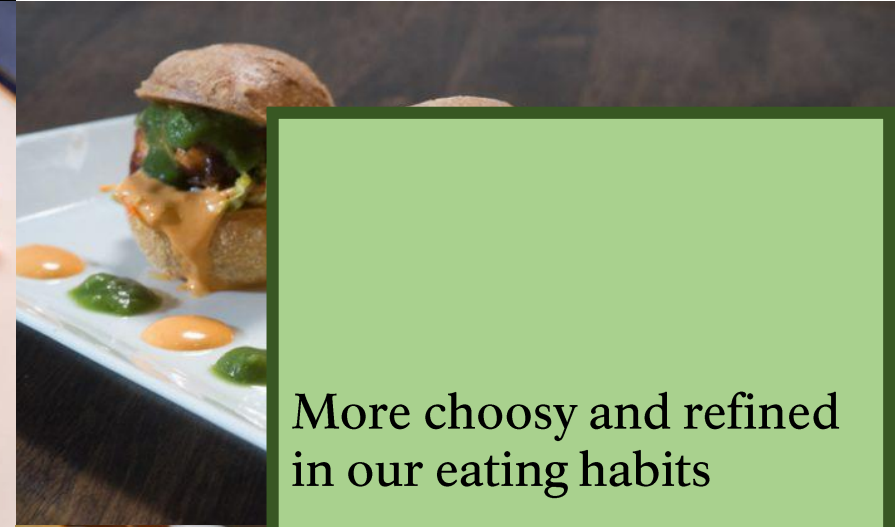
Back in the old days, we
ate what we found and
what didn't eat us first.

And today, we're

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



More choosy and refined
in our eating habits



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Ok, maybe not *much*
more refined, but
differently than we used
to.

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



We used to eat with the
seasons...

We used to



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas

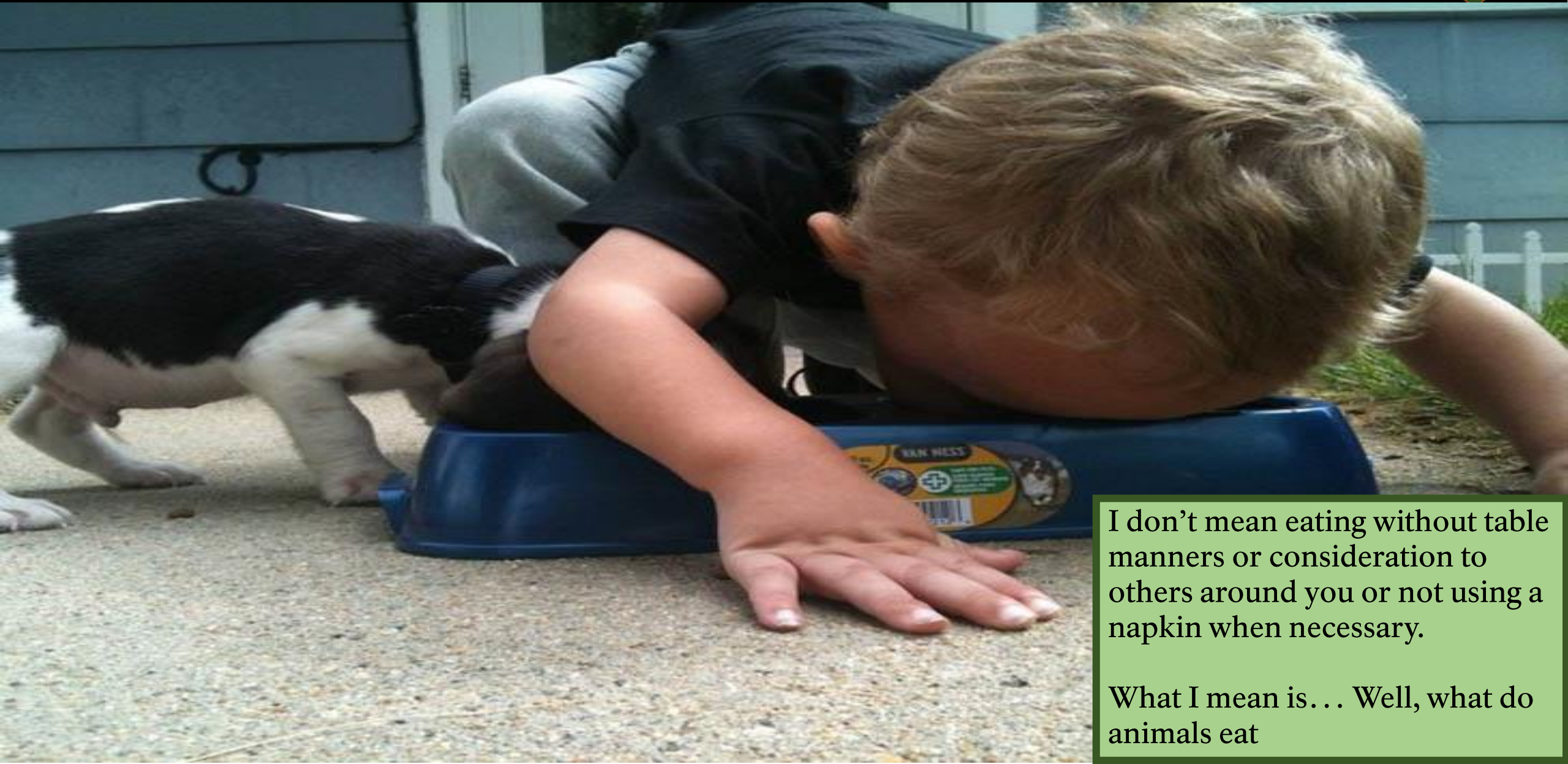


EAT LIKE AN ANIMAL (Roar)

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



I don't mean eating without table manners or consideration to others around you or not using a napkin when necessary.

What I mean is... Well, what do animals eat

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



In the summer months?

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



How about the fall?

©Stephen Kirkpatrick

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



And the long winter months?



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



How about the bountiful
season of spring?

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



And sometimes they only
eat what they can find.



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



The animal kingdom eats according to the season because it's relatively inexpensive to produce and close by,

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



It's also renewable

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



And it supports the health
and balance of the whole
ecosystem

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



We do the same thing in
some ways:

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



In this part of the
country, we have lots of
opportunities to make
good use of the summer
foods

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Many of us look forward
to the foods of the fall
months as well,

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Yet in the winter time, our
local selection gets a little
thin

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior



National Historic Site
Arkansas



Which sometimes drives
us to a resource unknown
to the animal world



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Unless you count the
dumpster out back...

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior



National Historic Site
Arkansas



But aside from what we throw away, these places give us the ability to reach out all over the world, in any season, for almost anything.

Take for instance,



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



***SUPER BOWL
SUNDAY***

Super Bowl weekend in February; one of the biggest eating days of the American year.

What food items are available or seasonal in February?

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Turkey, winter squash,
potatoes, greens, nuts.
NO!

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Our tables typically have vibrant greens and festive reds and saucy shades of orange. What warm-weather ingredient is most widely used here?

Avocados, right. How much do they typically cost at the grocery store?

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



◆◆◆ ALWAYS IN SEASON ◆◆◆

Mexico produces 45% of the world's avocados. There is one region in Mexico called the "avocado belt"

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



The state of Michoacán
(Me-cho-wah-con) is in
the middle of the belt.

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Our groceries come from Associated Grocery Supply points in the Midwest. For the sake of argument, let's use Springfield, Missouri as a destination for our avocados.



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior



National Historic Site
Arkansas



So there's a group of paid workers, on a privately owned farm in southern Mexico, picking them from the trees and bagging them for transport to Mexico City by truck.



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



There, the big companies in Mexico City, with lots more paid employees, package up our avocados again and load them onto bigger trucks that are driven by paid employees

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



For around fifteen hundred miles to our grocery supplier in Springfield.

Only to arrive at our grocery store with a price tag of

1,532.8 miles



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



SALE PRICE

2/88¢

WITH CARD
Avocados
Medium Size

Forty-four cents a piece.

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



When I consider the
payroll of the pickers,

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Photo courtesy of Andina

baggers

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Photo courtesy of Andina



truckers

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior



National Historic Site
Arkansas



Warehouse workers

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



and nice grocers that
handle our avocados
before we even see them



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior



National Historic Site
Arkansas



the fuel cost for the
journey from there to here



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



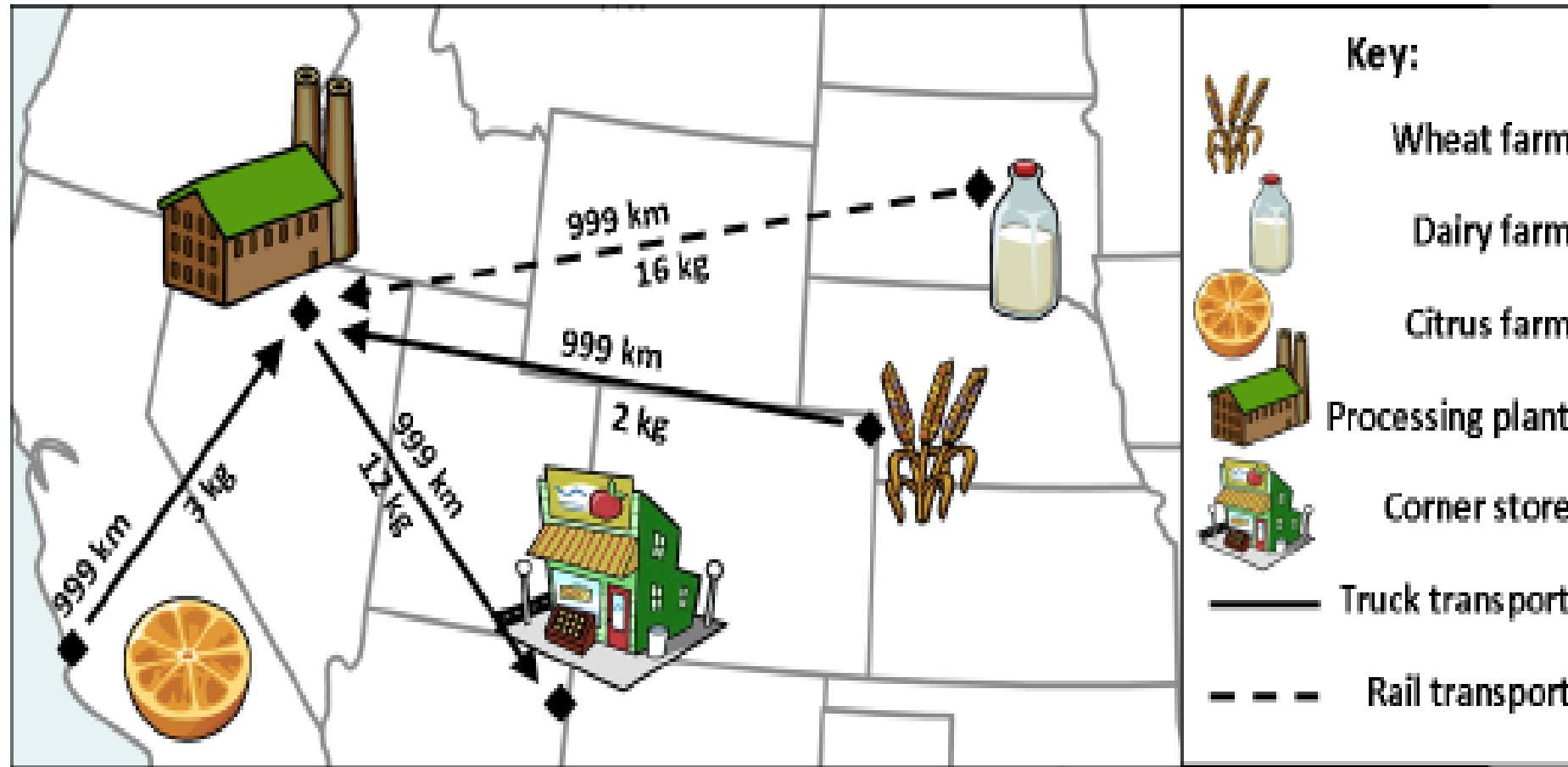
and the profit that somebody is making for the sale of this product. I can't see how it still costs so little to the consumer.

PAID
INVOICE

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



We should consider the price *all* of the products we purchase at the corner store to identify the real cost. Whether that be smaller profit for the farmer, lower wages for production workers, and the pollution generated from processing, packaging and transporting them to the stores.

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Then compare that real cost to that of buying from local area farmers and producers

President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



During the time of year that
makes it cost effective, close
by,



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



renewable



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



and benefits the whole
community.



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Let the backdrop of the seasons be your guide to healthy eating and maintaining your corner of the world. You'll find that Mother Nature does indeed know best.



President William Jefferson Clinton Birthplace Home

National Park Service
U.S. Department of the Interior

National Historic Site
Arkansas



Thank you

